

# ☺ Your Business Can Help Support the Aldrich PTO! ☺

## **2019-2020 Aldrich Sponsorship Opportunities**

The Aldrich PTO has once again put together some fantastic sponsorship opportunities for Aldrich families and neighborhood businesses, for the 2019-2020 academic school year. We are offering packages which include a presence at school events such as the Fall Carnival on Sept 27<sup>th</sup>, the Color Run on Apr 17<sup>th</sup>, and Olympic Day on May 15<sup>th</sup>. Businesses can also place ads in the school directory (Buzz book) and have their logo on the back of the ever popular Aldrich Olympic Day t-shirts! We look forward to forming a partnership with you.

### **Choice 1: \*PREMIUM All-Star Sponsor Package\* Sponsorship Cost: \$850 (Deadline 8/23)**

- Sponsor Logo on the back of Aldrich Olympic Day T-Shirts! Students wear t-shirts monthly for school wide Olympic Day meetings, plus field trips and PTO sponsored events held throughout the school year.
- One full page, black & white ad in School Directory (Buzz Book)
- “Blue” Carnival Sponsor which includes exclusive sponsorship of a game/attraction, inclusion in signage at the carnival, sponsor name on carnival flyers, mention in the school newsletter the week following carnival and mention on the PTO website. For Aldrich families, it will also include 6 meal tickets and 160 game tickets.
- Official Color Run Sponsor, which includes advertising on flyers, online communication, signage at the Color Run, and an extra lap for Aldrich students
- Official Olympic Day Sponsor which includes advertising leading up to Olympic Day. Sponsor logo will be on Olympic Day flyers and online communication, plus sponsorship of a station.
- Logo displayed on sponsorship page on Aldrich PTO website
- Sponsorship message with agreed upon content in school newsletter

### **Choice 2: \*All-Star Sponsor Package\* Sponsorship Cost: \$400 (Deadline 9/20)**

- One full page, black & white ad in School Directory (Buzz Book)
- “Red” Carnival Sponsor which includes sponsorship of a game/attraction, inclusion in signage at the carnival, sponsor name on carnival flyers, mention in the school newsletter the week following carnival and mention on the PTO website. For Aldrich families, it will also include 4 meal tickets and 80 game tickets.
- Official Color Run Sponsor, which includes advertising on flyers, online communication, signage at the Color Run, and an extra lap for Aldrich students
- Official Olympic Day Sponsor which includes advertising leading up to Olympic Day. Sponsor logo will be on Olympic Day flyers and online communication, plus sponsorship of a station.
- Logo displayed on sponsorship page on Aldrich PTO website
- Sponsorship message with agreed upon content in school newsletter

### **Choice 3: Carnival Sponsorships Sponsorship Cost: Blue \$250, Red \$125, Silver \$75 (9/20)**

- Sponsor can be a business OR Aldrich family. Several different carnival sponsorship packages are available on the Aldrich PTO website [www.aldrichpto.com](http://www.aldrichpto.com).

### **Choice 4: School Directory (Buzz Book)**

- Option A: Premium Placement, color full page ad (Inside front cover, back cover, or back inside cover) **\$250**
- Option B: Full page, black & white ad **\$100**
- Option C: Half page, black & white ad **\$75**

### **Choice 5: Color Run & Olympic Day Sponsorship Cost: \$200**

- Official Color Run and Olympic Day Sponsor in Spring 2020
  - Included in advertising leading up to Color Run (April 17th) and Olympic Day (May 15th). Parents are encouraged to attend both events. Sponsor name will be on all flyers and online, plus signage on the day of the events. Students - extra lap in the Color Run!

Thank you for your consideration. Please fill out Aldrich Sponsorship Registration and either email to Caryn Scheer at [carynscheer@yahoo.com](mailto:carynscheer@yahoo.com), or drop off in the Aldrich office.

## Aldrich Sponsorship Registration Form

Business Name:

Address:

Phone:

Contact:

Email:

Phone:

Student(s) at Aldrich:

**Please Circle Package Choice Below**

- 1) \*Premium All Star Sponsor Package \$850
- 2) \*All Star Sponsor Package \$400
- 3) \*Carnival Sponsor (details at [aldrichpto.com](http://aldrichpto.com))  
Blue \$250  
Red \$125  
Silver \$75
- 4) School Directory (Buzz Book)
  - A) Premium, Full page Color \$250
  - B) Full page B&W \$100
  - C) Half page B&W \$75
- 5) Color Run & Olympic Day Package \$200

**\*Package 1, 2, and 3 include Carnival. If selected, please complete the information below:**

How would you like your business listed on the Carnival sign?

Do you have a specific request of which carnival game you would like to sponsor? To see a full list of available games, go to: <http://www.aldrichpto.com/index.php/carnival>

If we are able to give out a sponsor flyer, coupon, or trinket at the carnival, do you have anything you would like to include? (quantity of 400)

If you have a student at Aldrich, what type of meal vouchers would you like (hamburger, cheese pizza, grilled chicken, or hot dog):

Thank you! Forms and checks can be dropped off or mailed to Aldrich Elementary (506 N. 162<sup>nd</sup> Ave, Omaha NE 68118). Questions? Contact Caryn at [carynscheer@yahoo.com](mailto:carynscheer@yahoo.com)