



2018-2019 Aldrich Sponsorship Opportunities

The Aldrich PTO is excited to announce sponsorship opportunities for Aldrich families and neighborhood businesses, for the 2018-2019 academic school year. We are offering packages which include a presence at school events such as the Carnival, Olympic Day, and the Color Run. In addition, businesses can place an ad in the school directory (Buzz book) or even have a logo on the back of the Aldrich Olympic Day t-shirts! Thank you in advance for supporting Aldrich! We look forward to partnering with you.

PREMIUM All-Star Sponsor Package Sponsorship Cost: **\$800**

- Sponsor Logo on the back of Aldrich Olympic Day T-Shirts! Students wear t-shirts monthly for school wide Olympic Day meetings, plus field trips and PTO sponsored events held throughout the school year. Our goal is to eventually be able to offer the shirts at no cost to all students.
- Full page ad in School Directory (Buzz Book), black & white.
- "Red" Carnival Sponsor which includes sponsorship of a game/attraction, inclusion in signage at the carnival, sponsor name on carnival flyers, mention in the school newsletter the week following carnival and mention on the PTO website. For Aldrich families, it will also include 2 meal tickets, 40 game tickets and a free class picture.
- Official Color Run Sponsor, which includes advertising on flyers, online communication, signage at the Color Run, an extra lap for Aldrich students
- Official Olympic Day Sponsor which includes advertising leading up to Olympic Day! Sponsor logo will be on Olympic Day flyers, online communication, and sponsorship of a station on Olympic Day.
- Logo displayed on sponsorship page on Aldrich PTO website
- Shout out on PTO Facebook page
- Article with agreed upon content or shout out in weekly school newsletter
- Aldrich families only: No PTO dues and a free yearbook!

All-Star Sponsor Package Sponsorship Cost: **\$400**

- Exact Sponsorship package as Premium excluding #1 (Logo on Olympic Day t-shirts)

Carnival Sponsorships Sponsorship Cost: **Blue \$250, Red \$125, Silver \$75**

- Sponsor can be a business OR Aldrich family. Several different carnival sponsorship packages are available on the Aldrich PTO website www.aldrichpto.com. The Carnival is planned for Friday, September 14th.

School Directory (Buzz Book)

- Option 1: Premium Placement, color full page ad (Inside front cover, back cover, or back inside cover) **\$250**
- Option 2: Full page, black & white ad **\$100**
- Option 3: Half page, black & white ad **\$75**
- *Option 4 (FAMILY AD!): Half page, black & white ad **\$50** - Place an ad with a message to your Aldrich students! You provide the message and picture, and we will create the ad. Directory goes out to Aldrich families in the fall.

Color Run & Olympic Day Sponsorship Cost: **\$200**

- Official Color Run and Olympic Day Sponsor in Spring 2019
 - Included in advertising leading up to Color Run (April 2019) and Olympic Day (May 2019). Parents are encouraged to attend both events. Sponsor name will be on all flyers and online, plus signage on the day of the events.
- Extra lap in the Color Run!

All sponsorships opportunities are offered on a first come, first serve basis, and must be approved by Aldrich. Any questions? Email Caryn Scheer (carynscheer@yahoo.com). Sponsors must provide artwork, and deadlines will vary depending on category.

We thank you in advance for supporting Aldrich Elementary!

2018-2019 Aldrich Sponsorship Form

Contact Name	Phone
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Student Name(s)

Email

If Business, please fill out name exactly as it should be listed:

Business name

Phone

Address

Choose Package	Cost	Package Choice
Premium All Star Package	\$800	<input type="checkbox"/>
All Star Package	\$400	<input type="checkbox"/>
Carnival Blue	\$250	<input type="checkbox"/>
Carnival Red	\$125	<input type="checkbox"/>
Carnival Silver	\$75	<input type="checkbox"/>
Directory: Full Page Color Ad, premium	\$250	<input type="checkbox"/>
Directory: Full Page B&W Ad	\$100	<input type="checkbox"/>
Directory: Half Page B&W Ad	\$75	<input type="checkbox"/>
Directory: Family Ads: Half Page B&W Ad	\$50	<input type="checkbox"/>
Color Run/Olympic Day package	\$200	<input type="checkbox"/>
Total Owed		<input type="checkbox"/>

Please make check out to Aldrich PTO and mark "Sponsorships" on the envelope.

Please drop off in office or mail to Aldrich Elementary, 506 N. 162nd Ave, Omaha, NE 68118

Email questions, pictures, logo, or ad to carynscheer@yahoo.com

PREMIUM All-Star Package (includes logo on t-shirts) and All Star Package

- ✓ **Logo on Olympic Day T-Shirts** - Premium Package Only
- ✓ **Buzz Book** – B&W Full page advertisement
- ✓ **Carnival** – Sponsor name on a game, event signage, carnival tickets
- ✓ **Olympic Day** – Sponsor name on all Olympic Day advertising and signage
- ✓ **Color Run**- Sponsor name on all Color Run advertising and signage, extra lap in the Color Run
- ✓ **Advertising!!!** Business logo/special thanks included on the PTO Website, Facebook, Aldrich Inquirer
- ✓ **Aldrich families:** PTO dues waived, free yearbook

Carnival

- ✓ **Blue** - Sponsor a game, event signage, advertising, sponsor coupons, Aldrich families receive 8 meal+160 tickets
- ✓ **Red** - Sponsor a game, event signage, advertising, sponsor coupons, Aldrich families receive 4 meal+80 tickets
- ✓ **Silver** - Sponsor a game, event signage, advertising, Aldrich families receive 2 meal+40 tickets

Buzz Book (Directory)

- ✓ **Option 1: \$250** – Color, full page, business ad, premium location (limited to 3)
- ✓ **Option 2: \$100** – B&W, full page, business ad
- ✓ **Option 3: \$75** – B&W, half page, business ad
- ✓ **Option 4: \$50** – FAMILY ADS!!!!

Color Run/Olympic Day

- ✓ Sponsor name in all Color Run and Olympic Day marketing, flyers and online
- ✓ Extra Lap through Color Run
- ✓ Signage at both events

Olympic Day Shirt Logo Sponsorship

- ✓ **Logo on Olympic Day T-Shirts** – PREMIUM package